

IMPACT DATA WORKSHOP

Impact Data Workshop
4 hour workshop for up to 5
organizations

PROJECT

IMPACT DATA WORKSHOP

WHO WE ARE

Basil Data is focused on building robust impact measurement strategies within all social organizations. We work with your organization to define, collect, and improve impact metrics.

Our mission is to encourage the use of data for impact measurement in order to increase capacity, funding, and continually improve outcomes.

WHAT WE DO

The *Impact Data Workshop* is your introduction to impact measurement with data. Our goal is to ensure your organization understands the opportunities to appropriately measure your outcomes and define your primary beneficiaries. We walk through activities to frame your outcomes through a data-focused lens.

DETAILS

The *Impact Data Workshop* is a 4-hour session that includes:

- Importance of Impact Measurement
- Stakeholder Identification
- Separating outputs and outcomes
- Creating an impact statement with real metrics

CONTACT:

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